



2040 Main Street, Suite 720
Irvine, CA 92614
(949) 955-2552
www.bfsg.com

NEWS RELEASE

Contact: Michael Allbee, CFP®
Phone: (714) 282-1566
Email: mallbee@bfsg.com

For Immediate Release
August 2, 2021

BENEFIT FINANCIAL SERVICES GROUP (BFSG) NATIONALLY RANKED IN FINANCIAL ADVISOR'S (FA) MAGAZINE

IRVINE (August 2, 2021) – Benefit Financial Services Group (BFSG), a multi-faceted registered investment advisory (RIA) firm serving both institutional and individual clients, is pleased to announce it has been ranked for the second consecutive year in Financial Advisor's (FA) magazine. The rankings were released in the July/August 2021 issue of Financial Advisor magazine (<https://www.fa-mag.com/news/the-future-is-now-63028.html?section=47>).

"We are thrilled to again be counted among the nationally ranked RIA's by FA Magazine," said Michael Allbee, a principal of BFSG. "Prior to COVID, BFSG had been working hard to improve our high-touch service model and expand our virtual platform. Therefore, when faced with the unprecedented situation, our employees successfully transitioned, and our clients felt supported and protected in the ever-changing environment in which we all live. None of these accolades would be possible without our dedicated BFSG team and without our clients trust in which we have earned over the years and will continue to work hard to earn each and every day."

This annual survey is performed by Financial Advisor Magazine as a means of measuring growth among independent advisors across the U.S. To be eligible firms must be registered investment advisors and provide financial planning and related services to individual clients. All firms must be either independently owned or a freestanding subsidiary of another business. Firms with at least \$500 million in assets under management (discretionary and non-discretionary as reported on Form ADV as of year-end 2020) will be included in FA's national "Annual RIA Ranking".

Disclaimer: Awards and recognitions by unaffiliated rating services, companies, and/or publications should not be construed by a client or prospective client as a guarantee that he/she will experience a certain level of results if the Firm is engaged, or continues to be engaged, to provide investment advisory services; nor should they be construed as a current or past endorsement of the Firm or its representatives by any of its clients. Rankings published by magazines and others are generally based exclusively on information prepared and/or submitted by the recognized adviser. The Firm did not pay a fee for inclusion on this list.