



2040 Main Street, Suite 720
Irvine, CA 92614
(949) 955-2552
www.bfsg.com

NEWS RELEASE

Contact: Michael Allbee, CFP®
Phone: (949) 955-2552
Email: mallbee@bfsg.com

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BENEFIT FINANCIAL SERVICES GROUP (BFSG) NAMED ONE OF BARRON'S "TOP 100 INSTITUTIONAL CONSULTING TEAMS" FOR 2021

IRVINE (April 22, 2021) – Benefit Financial Services Group (BFSG), a multi-faceted registered investment advisory firm serving both institutional and individual clients, is pleased to announce it has been ranked in Barron's "Top 100 Institutional Consulting Teams" for 2021. The Barron's listing can be seen here: <https://www.barrons.com/report/top-financial-advisors/institutional/2021>

"BFSG serves as a fiduciary with every client and provides written acknowledgement of our fiduciary status. Our team-based approach ensures each of our clients has access to the knowledge and expertise of our experienced retirement and investment professionals. We are proud that our team is raising the standards in the industry and our deep appreciation goes to our loyal clients and our dedicated professionals," said Darren Stewart, a Principal, and Senior Retirement Plan Consultant at BFSG.

This annual ranking is performed by Barron's. Registered Investment Advisors, Institutional Consultants, and Wealth Management Firms complete a questionnaire about their practice. Barron's verifies the data with the advisors' firms and with regulatory databases and then they apply their rankings formula to the data to generate a ranking. The formula features three major categories of calculations: (1) Assets (2) Revenue (3) Quality of practice. In each of those categories they do multiple subcalculations. Barron's measures the growth of advisors' practices and their client retention. They also consider a wide range of qualitative factors, including the advisors' experience, their advanced degrees and industry designations, the size, shape, and diversity of their teams, their charitable and philanthropic work and, of course, their compliance records. More about the methodology can be found here: <https://www.barrons.com/articles/barrons-methodology-for-ranking-financial-advisors-51615843316>

Disclaimer: Awards and recognitions by unaffiliated rating services, companies, and/or publications should not be construed by a client or prospective client as a guarantee that he/she will experience a certain level of results if the Firm is engaged, or continues to be engaged, to provide investment advisory services; nor should they be construed as a current or past endorsement of the Firm or its representatives by any of its clients. Rankings published by magazines and others are generally based exclusively on information prepared and/or submitted by the recognized adviser. The Firm did not pay a fee for inclusion on this list.